

**Enrico Fagioli Marzocchi** 

**SME** Division

# Our goals



Be the specialist partner of Italian SMEs Offer high-value products and services Innovative approach: Tutors & advanced technologies

# We will focus on three large, growing, untapped segments



Source: Turnaround: Bank of Italy, BCG estimates based on ticket size (ticket > 1M€) and financials (EBITDA margin slightly negative or >0); Crossover lending: Bank of Italy, customer loans towards SME clients with BB-rating, BCG analysis; Acquisition finance: BCG estimates on Bank of Italy data; Invoice lending: Assifact, see Disclaimer attached at the end of this document

### Our competitive advantages



Specialist in selected market segments



Innovative channel: **Tutors** 



Fully digital bank



Zero-legacy bank



Low cost of funding and leverage advantages



Lean & fast



Tutors



Capabilities



Organisation

**Activities** 

 Consolidated experience in specific industries and geographies

• Deep understanding of industry fundamentals

Solid reputation and broad relationships with SMEs

- Organised around areas of expertise/network (geographical and/or industrial)
- Flexible and 360° support for a portfolio of clients
- Target approach based on a deep coordination between Tutors and the SME Division centralized data management
- Identify market opportunities and meet potential clients
- Analyse the client financial and competitive situation
- Advise the client on business and financial solutions
- Interact with product specialists (invoice, crossover financing, acquisition finance, turnaround) and negotiate possible solutions with the client



Incentive scheme

- Job contracts tailored to specific experience and personal situation
- High variable component (up to 100%) based on Economic Value Added over a 2-year period



Innovative business model: Tutors' experience + advanced technologies



# Turnaround: huge opportunity in the UTP market

## Our offer

Purchase UTP loans - single names - where we see potential for restructuring

Provide new finance eventually linked to capital injection, which will be provided by private equity partners

Offer fronting servicing activities<sup>1</sup> to the non-bank investors in UTP portfolios

1. E.g., working capital and treasury management Source: market estimates based on various sources, see Disclaimer attached at the end of this document

### **Our Key Success Factors**

#### Vs non-bank players:



- **Banking licence** enables the provision of full banking services
- Lower cost of funding & higher leverage
- Perceived as a **friendlier counterpart** by the borrower's banks as we buy a portion of their exposure to the same debtor



#### Vs traditional banks:

• No legacy enables appetite to provide **new finance** 



• Full **customer engagement** in credit origination and monitoring process via access to **regular and timely internal data** 

€30bn

UTP

# Crossover: large market with untapped needs

# Our offer

Provide a full range of banking products

Industrial advisory instrumental to structure the best financing solutions

Acquisition finance, i.e. financing solutions to corporates for inorganic growth or to financial sponsors

Source: market estimates based on various sources, see Disclaimer attached at the end of this document

€160bn Crossover lending €10bn Acquisition finance

# Our Key Success Factors



Tutors with industrial & financial background

 Credit underwriting and monitoring through deep analysis based on extensive use of Artificial Intelligence algorithms



Full **customer engagement** in credit underwriting and monitoring process via access to **regular and timely internal data** 

# Invoice lending: focus on underserved supply chains

## Our offer

- Tailored solutions of direct and reverse factoring to specific market niches supply chain in industrial districts
- Proactively propose factoring services to corporates based on the understanding of their financial cycle



# Our Key Success Factors



Full integration between factoring and all the other banking products



**Tutors'** knowledge of industries' supply chain needs



**Digital platform** and simplified processes which allow for **fast time-to-execution** 



**Rapid build-up of scale** thanks to our supply chain approach (through few large relationships)

Our targets for SME Division by 2023



## P&L, Assets and KPI targets - Overall SME Division

### P&L and Assets (€m)

	2020	2023
Total revenues	84 - 102	420
Operating costs	(29 - 35)	(60)
Loan loss provision	(46 - 56)	(135)
Net profit	6 - 8	160
Net customer loans (€bn)	1.4 - 1.7	3.7

#### **KPIs**

Gross NPE ratio excluding Turnaround	<b>2020</b> 3 - 5%	<b>2023</b> 7%
ROE	n.s.	24%
Cost/Income	30 - 35%	15%
Organic cost of risk - 140 - 170 Excluding turnaround (bps)		130
No. of Tutors	20 - 30	40
No. of Full-time employees (excl. tutors)	110 - 120	~200

## Focus on segment-specific KPIs



# We will give disclosure of these KPIs on a regular basis



Turnaround

#### • #, € analysed positions

 #, € acquired UTP loans (Gross Book Value)

• New finance

#### Crossover

• #, € gross origination crossover loans

• #, € acquisition finance loans

#### Invoice lending

- # clients
- Turnover



- Organic Gross NPL ratio<sup>1</sup>
- Cost of Risk (bps)
- Actual danger rate<sup>2</sup>

- Organic Gross NPE ratio<sup>3</sup>
- Cost of Risk (bps)

- Organic Gross NPE ratio<sup>3</sup>
- Cost of Risk

# Making this real: achievements so far



- Hired the Head of Turnaround and the Head of Crossover; shortlist of candidates for Invoice Lending
- Hired 3 Tutors



• In advanced phase to identify the IT provider for digital invoice lending platform and IT credit management system



- Ongoing analysis on 5 UTP positions
- Discussion with a major non-bank UTP investor regarding fronting
   activities
- Assessment of potential prospective crossover clients within BIP network

# Our road ahead

H2 2018	<ul> <li>Hire 10 more Tutors</li> <li>Recruitment of second line managers within each business division</li> </ul>
H1 2019	<ul> <li>Launch of digital platform for invoice lending</li> <li>IT system for credit solution</li> <li>SME division fully operational</li> </ul>
H2 2019	<ul> <li>Complete recruitment of teams</li> <li>20 Tutors on board</li> </ul>

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